
Anti-counterfeiting Expert

Proficient in law and investigation

Concentration and professionalism are our competitive advantages
Outstanding achievements are the best interpretation of our
concentration and professionalism

Team of Attorney-at-law
Baohua Jin

ACHIEVEMENTS

- From 2012 to October 2019, we focus on providing services to a Fortune 500 multinational enterprise regarding the protection of trademark' s intellectual property. With our professionalism and hard work, we won many competitors and had achieved outstanding achievements. In early 2015, such enterprise awarded our team the 2014 "Award to Individual Outstanding Contribution" in the field of intellectual property.
- More significant achievements have been obtained by us during 2016-2019. During this period, such multinational enterprise destroyed many fake dens with our team' s help, which resulted in the labor protection products of such enterprise have been systematically and effectively protected.

ACHIEVEMENTS

- Compared with competitors in seven years

ACHIEVEMENT COMPARISON

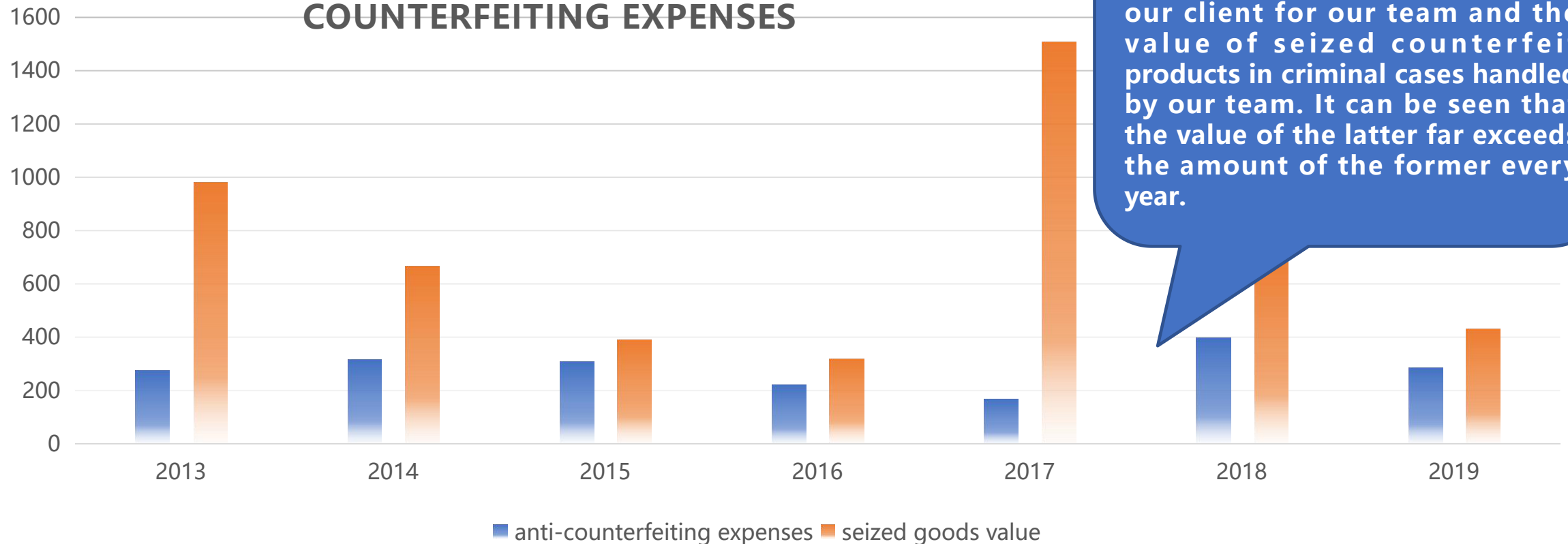


During the period from 2013 to October 2019, the client has engaged several anti-counterfeiting agencies. Our team won 71 cases among the total 108 cases of all agencies won, accounting for about 65%.

ACHIEVEMENTS

- Comparison of the value of seized counterfeit products and the anti-counterfeiting expenses

COMPARISON TABLE OF SEIZED GOODS VALUE AND ANTI-COUNTERFEITING EXPENSES

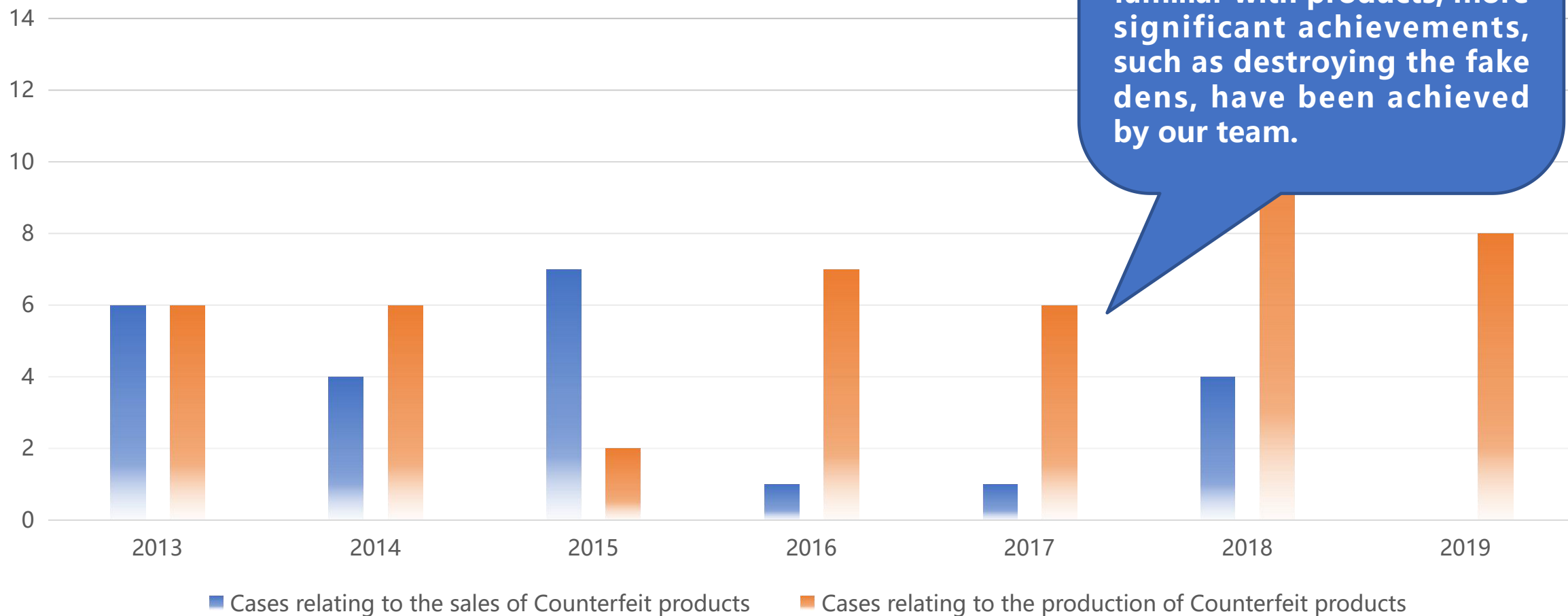


This is a comparison chart of the anti-counterfeiting expenses of our client for our team and the value of seized counterfeit products in criminal cases handled by our team. It can be seen that the value of the latter far exceeds the amount of the former every year.

ACHIEVEMENTS

■ Type of case

TYPE OF CASES



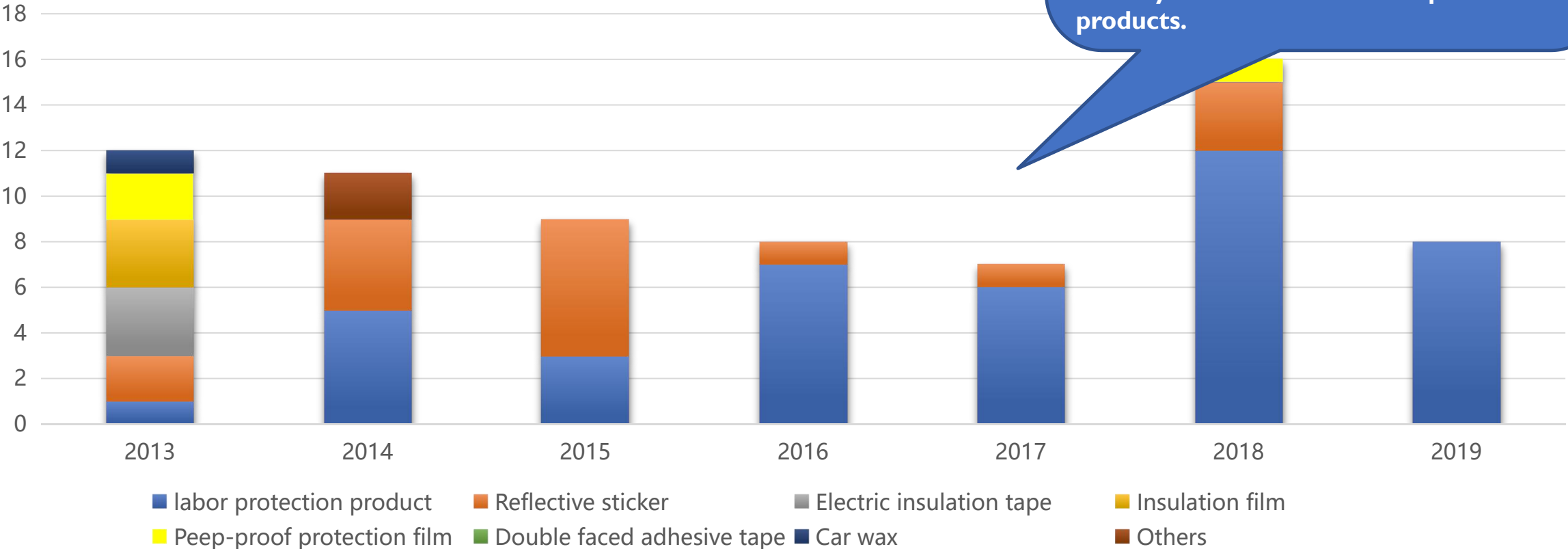
This chart shows the type of cases during the period from 2013 to 2019. Since 2015, with the deep investigation and more familiar with products, more significant achievements, such as destroying the fake dens, have been achieved by our team.

ACHIEVEMENT INTRODUCTION

■ Type of products

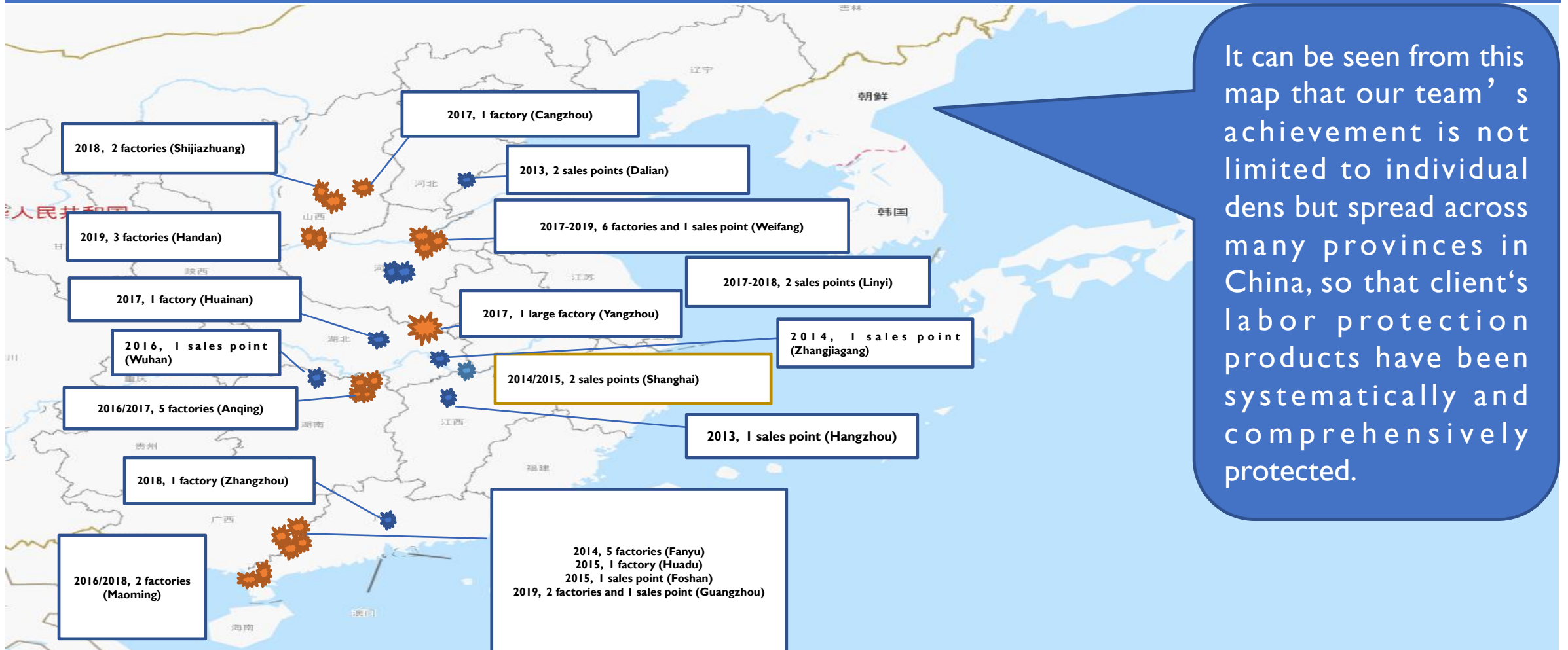
During 2013-2014, the client entrusts each agency to manage anti-counterfeiting in different regions, so our team's achievement involved a variety of counterfeit products. Since 2015, the client entrusts each agency to manage anti-counterfeiting in different product categories. Our team's achievement is mainly focused on labor protection products.

TYPE OF PRODUCTS



ACHIEVEMENTS

- This map shows the fake dens which have been destroyed in the criminal cases of counterfeit labor protection products with the help of our team



WORK RESULTS

Year 2013

ONLINE: On a large e-commerce platform, it is roughly estimated that the masks sold by about 300 online stores using the client's brand are counterfeit products (see the relevant report of the Dongfang Daily for details)

OFFLINE: Local labor protection product markets are also full of counterfeit products, and up to 90% of businesses selling client's brand masks are selling counterfeit products. As the counterfeiting process is relatively simple, there are counterfeiting dens in various places for the large-scale production of counterfeit products.

Year 2019

ONLINE: Through the complaints and reports of online stores involving counterfeit products and the destruction of fake dens, the online sale of counterfeit products has been fundamentally curbed

OFFLINE: Through the clean-up of local markets, the counterfeiting dens in Guangdong, Anhui, Jiangsu, Shandong and Hebei have been destroyed, which has fundamentally changed the situation that offline market is full of fake masks marked with the client's brand. Many buyers of labor protection products in the market report that they have never found counterfeit products again.

SERVICES

- **Legal and practical consulting**

We are familiar with legal provisions and have rich practical experience. We are familiar with various infringement methods and the difficulty of infringement investigation and anti-counterfeiting, so we can provide consultation services on the effective solution of trademark use and anti-counterfeiting, including the solution of the anti-counterfeiting cost to reduce unnecessary cost.

- **Infringement investigation**

We can provide infringement investigation and information collection on various IP infringement cases and have rich experience to chase the counterfeiting factories and supply chains.

- **Stopping online infringement**

We can request the counterfeiter and/or make complains to the network platform to delete counterfeiting links and stop the infringement on behalf of the client or the obligee.

- **Administrative and criminal enforcement**

We can initiate the administrative and criminal punishment procedures on IP counterfeiting on behalf of the client or the obligee.

- **Infringement litigation**

We can act as the litigation agent in tort litigation to stop any infringement and claim compensation against the infringer on behalf of the client or the obligee.

CONTACT US

- We are committed to providing every client with the appropriate intellectual property protection services.
- If you want to find more information, please contact us:

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